

\*\*\* DEADLINE FOR SPONSORSHIPS: June 19th, 2026\*\*

2026



# 25th Annual "Paddle For Betterment" SPONSORSHIP MENU

**BE A "DROP" IN THIS YEAR'S CAMPAIGN TO HELP OUR RIVER COMMUNITY!**

**As a 501(c)(3) non-profit organization your donation is tax-deductible**

**♥ PROCEEDS BENEFIT: Local Organizations, Community Projects & Individuals in Need in the HEART of the 1000 Islands!**

## T-SHIRT SPONSOR

**\$2,500**



- Exclusive Sponsorship of all PADDLER & VOLUNTEER T-Shirts with Company or Family Name Listed on Back of all shirts **(1 Available— SOLD!)**  
*Thank you, Cherry Island Weddings!*
- BEST Placement of Logo, Company or Family Name in Weekend Program
- Recognition at Registration, Awards Ceremony, Website & social Media
- Ability to Provide Promotional Material, Coupon or Gift to Paddlers
- (4) Four "Paddle for Betterment" T-Shirts in **Your Preferred Sizes:** \_\_\_\_\_

## ADMIRAL SPONSOR

**\$1,000**



- BEST Placement of Logo, Company or Family Name on Sponsor Poster
- BEST Placement of Logo, Company or Family Name in Weekend Program
- Recognition at Registration Table & Awards Ceremony
- Website and social media recognition
- Ability to Provide Promotional Material, Coupon or Gift to Paddlers
- (4) Four "Paddle for Betterment" T-Shirts in **Your Preferred Sizes:** \_\_\_\_\_

## CAPTAIN SPONSOR

**\$500**



- Great Placement of Logo, Company or Family Name on Sponsor Poster
- Great Placement of Logo, Company or Family Name in Weekend Program
- Website and social media recognition
- Ability to Provide Promotional Material, Coupon or Gift to Paddlers
- (2) Two "Paddle for Betterment" T-Shirts in **Your Preferred Sizes:** \_\_\_\_\_

## MATE SPONSOR

**\$150**



- Listing of Company or Family Name on Sponsor Poster
- Listing of Company or Family Name in Weekend Program
- Ability to Provide Promotional Material, Coupon or Gift to Paddlers
- (1) One "Paddle for Betterment" T-Shirt in **Your Preferred Size:** \_\_\_\_\_



Company / Family Name:

Contact:

Mailing Address:

Phone:

City / State / Zip:

Email:



**YES, Please contact me to Donate a Door Prize!**  
*Prizes can be given with or w/out Sponsorship to Promote your Business!*

**YES, I'll Provide a Promotional Item for Paddlers!**  
*A Coupon or Special Gift for Paddlers to promote my business!*



**YES! \_\_\_ (Qty) I/we will attend Friday Night's Welcome Party (6:00 - 8:00 PM) at Bonnie Castle Resort**

**Please make checks payable to: FOUNDATION FOR COMMUNITY BETTERMENT | PO BOX 681 | ALEX BAY, NY 13607**

**Please add: "Paddle For Betterment" in Memo Line**

**QUESTIONS? Call: Erica Garlock (315) 486-9296 or Patty Wagoner (315) 486-0435**

**FOR COMPLETE EVENT INFO: [www.CommunityBetterment.org/AlexandriaBay](http://www.CommunityBetterment.org/AlexandriaBay)**

# LAST YEAR'S SPONSORS!

2025 PADDLE FOR BETTERMENT

# THANK YOU SPONSORS



## T-SHIRT SPONSOR

Cherry Island Weddings

## ADMIRAL SPONSORS

Brinck Lowery & Sandra Partlow

GROW Wealth Partners {Trevor Garlock}

Northern New York Community Foundation

## CAPTAIN SPONSORS

4 Green Power Systems • ABC50 • Back Bay Marine • Community Bank  
J.L. Hollinger & Sons • McAloon Storage • Scott Phelps General Contracting  
Swan Bay Resort & Marina • The Ledges Resort & Marina

## MATE SPONSORS

A BAY Storage & T.I. Fitness Center • Bowers CPA & Advisors • Castle Cable TV  
Dockside Pub • Dr. James Tague, DMD • Kahrs Construction • Thomas Motor Co.  
Watertown Savings Bank • Wellesley Island Market

## GRAND PRIZE SPONSORS

4 Green Power Systems, LLC. • Curley Reichert Family • Erica & Trevor Garlock

## SPECIAL PRIZE DRAWS & DOOR PRIZE SPONSORS

Bay Drive In Theatre • Buoy's Boutique • Kahrs Construction • Lil' River Fudge, Co.  
River Golf Adventures • Sundance Leisure {Pools & Spas}

## SUPPORTING SPONSORS

4 Green Power Systems • Alex Bay Big M • Alexandria Bay Fire Department  
Bonnie Castle Resort & Marina • Build-A-Buddy on The River • Charles Garlock & Sons  
GROW Wealth Partners • Jreck Subs — Alex Bay  
Snapshots Photo Booth • T.I.Sun {The Ripple Report} • Village of Alexandria Bay

**THANK YOU TO OUR ORGANIZING TEAM & EVENT DAY VOLUNTEERS!**