

2020

Annual Report

FOUNDATION FOR COMMUNITY BETTERMENT



 the foundation for
communitybetterment

celebrating 20 years of giving back

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Facing the Challenges of 2020

The Foundation for Community Betterment believes a simple gesture that touches just one life can positively impact an entire community. For 20 years, Betterment has been creating a ripple effect of goodness throughout communities across the country!

While 2020 was a trying year, we were very thankful to be able to celebrate our 20th anniversary with many of our long-time donors and founders in early March, just before the COVID restrictions were put in place.

As a non-profit that strives on making connections and helping people through social interaction, our foundation was challenged to integrate new ways of helping others without doing our usual events.

With the help of so many of you, we were able to create new ways to support recipients. Instead of a Fun Run in Cincinnati, we held a virtual drive to feed over 300 frontline workers. In Canton and Cleveland, we raised funds virtually to feed our local frontline workers. In each of these instances, we also partnered with locally-owned, struggling restaurants to feed those on the frontline, creating a true "win-win", a further example of our ability to adapt to continue supporting those in need.

Of course, we also received a number of gifts and commitments from our donors and friends ~ we truly can't thank you enough!

National Board Members

Elizabeth Baroody (President)

Ted Baroody

Darla Brown

Andy Carson

Julie Chamberlain

Brendan Curley

Meagen Springer Deck

Trevor Garlock (Treasurer)

Bo Johns

Brant Kolb

Dana Milkie (Vice President)

Alexandra Rodman

Dale Smith

Tim Sullivan

Gus Vlahos

Amy Weisbrod (Secretary)

Amy Young

2020 Statistics

Even though we were unable to have events in 2020, we were grateful to have the support of many of our longtime donors as well as new donors.

\$192,780

TOTAL REVENUE

Revenue was raised through events (in person before 3/15/20 & virtual), solicitation, and a matching campaign.

25

RECIPIENTS HELPED

Although our official recipient count was 25, our reach went far beyond, helping over 600 individuals and families through the various organizations we supported.

\$131,676

TOTAL DONATED

Donations were made to 10 individuals, 8 non-profit organizations, and 7 organizations directly helping those affected by the pandemic.

308

NEW DONORS

Our reach went further due to these unusual times of operating during a pandemic, attracting a new team of supporters who believe in our mission.



2020 Finances

2020 REVENUE

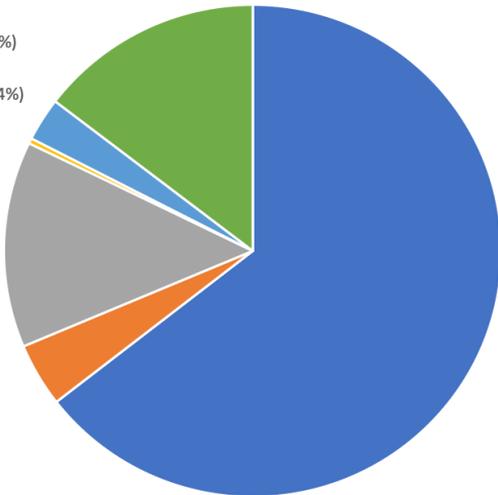
Event Income.....	\$143,782
Federal Grants.....	\$9317
Investments.....	\$30,203
Lemonade Ripple.....	\$772
National Raffle.....	\$6,350
Pledge Supporters.....	\$32,559
	<hr/>
	\$222,983

2020 EXPENSES

Event Expenses.....	\$26,538
Miscellaneous.....	\$10,956
Printing.....	\$4,195
Staff & Professional Fees.....	\$47,509
Recipients.....	\$131,676
	<hr/>
	\$220,874

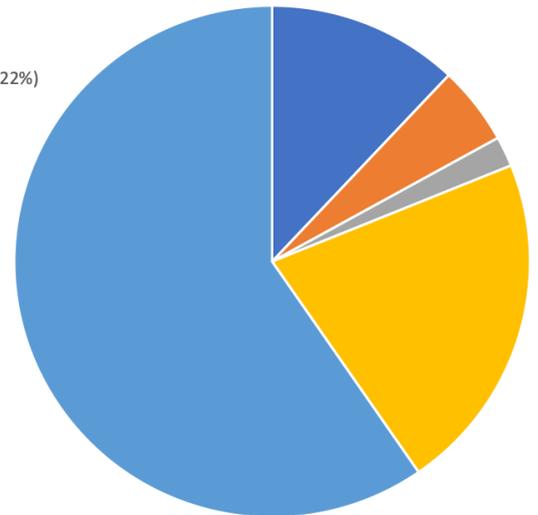
2020 REVENUE

- Event Income (In-person & Virtual) (64%)
- Federal Grants (4%)
- Investments (14%)
- Lemonade Ripple (<1%)
- National Raffle (3%)
- Pledge Supporters (14%)



2020 EXPENSES

- Event Expenses (12%)
- Miscellaneous (4%)
- Printing (2%)
- Staff & Professional fees (22%)
- Recipients (60%)



2020 Highlights

20TH ANNIVERSARY CELEBRATION

With energy and excitement, 2020 started with a celebration of our 20th year of spreading a ripple effect of goodness throughout our communities. We are so grateful to the 50 supporters who were able to celebrate with us in Annapolis on March 6.

FOUNDERS' CIRCLE MATCH

At our anniversary event, we announced a challenge set forth by an anonymous donor to increase our Founders' Circle members - those pledging \$1,000/year over 5 years. Every new Founders' Circle commitment would be matched by \$1,000, up to a total of \$25,000.

Eleven new Founders' Circle members stepped up to the challenge that night. Since then, we have secured 11 more generous partners at this level. This special group is truly the reason Betterment is able to continue our efforts of goodness, even in a year when no events can be held. We are eternally grateful for their support.

Most might look back on 2020 and see a year of problems. For Betterment, we saw it as a year of challenges with significant opportunities -- for growth, for providing hope, and most importantly, to change lives for the better. We look forward to spreading the ripple in 2021!

