COMMUNITY BETTERMENT WEEKEND 2023 Schedule of Events

FRIDAY, JULY 21 Tennis, Golf & Welcome Party Events



8th Annual John Russell Memorial Doubles Tournament — "Tennis For Betterment" Alexandria Bay Municipal Tennis Courts

Two Divisions: Men's & Women's

NOTE Timing may slightly change depending on # of Teams Signed Up

8:15 AM Check-in and Warmups

9:00 AM Introductory remarks and rules of the tournament

9:15 AM Match Play Begins

11:30 - 1:00 PM Self-serve lunch and snacks

2:30 - 3:00 PM Finals wrap up, Awards & Sparkling Wine Congratulatory toast!

5:00 - 7:00 PM Welcome Party Reception begins w/ Hors d'oeuvres, soft music & Cash

Bar at Bonnie Castle Resort's Front Deck/Patio overlooking Boldt Castle



14th Annual Charity "Golf For Betterment" Tournament Alexandria Bay Municipal Course

9 Hole Tournament | 2 person scramble | AM and PM T-Times

9:30 AMMorning Golf Registration Begins—Inside Club House

10:15 AM Welcome & Tournament Highlights

10:30 AM T-off for Morning Flight

Lunch & Beverages provided at the course throughout the day (Cart Barn)
Check out our "Raffles for Betterment"—Sales Table Will be OPEN at Club House

1:00 PM Afternoon Golf Registration Begins—Inside Club House

1:45 PM Welcome & Tournament Highlights

2:00 PM T-off for Afternoon Flight

5:00 – 7:00 PM Welcome Party Reception w/ Hors d'oeuvres, soft music & Cash Bar at

Bonnie Castle Resort's Front Deck/Patio overlooking Boldt Castle

Golf Awards to Be Announced Between 5-5:30 PM

NOTE Golf Award Winners who are not present at Award Ceremony may pick-up prize(s) the following day at Scenic View Park (at our annual "Recipient Ceremony" gathering)



Weekend "Welcome Party" Bonnie Castle Resort's Front Deck/Patio

OPEN TO: Event Participants, Donors, Sponsors, Volunteers, Board Members & Recipients

5:00 PM Welcome! Enjoy hors d'oeuvres, our signature "Lemonade", Prize Raffles & more!

5:15 PM Welcome Toast— Introductory Remarks before Golf Awards Begin

5:30 PM Golf Awards End—Enjoy the Party!!

7:00 PM Welcome Party Ends—Double V's LIVE MUSIC Begins at Riverside Sports Bar!

Bonnie Castle Resort offers Friday Dinner Specials, Drinks, Live Music and Special Hotel Rates!

COMMUNITY BETTERMENT WEEKEND 2023

Schedule of Events (Continued)

SATURDAY, JULY 22

Paddle, Recipient Ceremony & Christmas in July Parade Events



22nd Annual "Paddle For Betterment" Poker Run In Memory of Carolyn Curley Village Beach & Scenic View Park Pavilion

Two Divisions: Adult (18+) and Youth (17 and under)

Rain or Shine

In the event of inclement weather, paddlers go directly to Scenic View Park Pavilion to collect poker hand and enjoy Breakfast, Prize Awards & our annual Recipient Ceremony

8:00 AM	Check-In & Event Day Registration OPENS at Village Beach
9:00 AM	Paddle in Paradise Collecting Your Poker Cards
10:30 AM	Paddlers Return to Scenic View Park Pavilion to Turn in Poker Cards & Enjoy Breakfast!
11:00 AM	Award Announcements & Recipient Ceremony at Scenic View Park Pavilion
12:00 PM	Event Ends—Enjoy all the 1000 Islands has to offer including Christmas in July!

SALES TABLES WILL BE OPEN!

"Raffles for Betterment" — Sales Table OPEN at Pavilion!
"Lemonade Stand for Betterment" — Buy Lemonade & The Lemonade Ripple Book at Pavilion!



"Recipient Ceremony" Scenic View Park—Overlooking the Beautiful St. Lawrence River!

11:00 AM	Recipient Ceremony Begins (Combined with Paddle Award Announcements)
12:00 PM	Event Ends—Enjoy all the 1000 Islands has to offer including Christmas in July!



1st Annual River Santa "Christmas in July" Parade Downtown Alexandria Bay

Our beloved St. Lawrence "River Santa" + the REAL DEAL Santa will BOTH be in the Parade!

Jean Elk is the honorary Grand Marshal in Celebration of her 100th Birthday!

7:15 PM Parade Lineup Begins at Alexandria Central School

8:00 PM Parade Begins Promptly—Downtown!

Local Businesses will offer Christmas Style Food & Beverage specials throughout the weekend!