

2022

# Annual Report

FOUNDATION FOR COMMUNITY BETTERMENT



the foundation for  
**community** **betterment**

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# #RippleEffect in 2022

The Foundation for Community Betterment believes a simple gesture that touches just one life can positively impact an entire community. For 22 years, Betterment has been creating a ripple effect of goodness throughout communities nationwide and internationally!

In 2022, Betterment held six in-person chapter events and two virtual fundraisers.

Alexandria Bay, NY held its annual Betterment Weekend of paddling, tennis, and golf. Annapolis, MD's Bay Bridge Paddle raised funds for local recipients. GO BO! was back in person and rocked the night with a disco-themed party. The Canton Chapter's annual bash was a Monte Carlo-themed gambling gala. Betterment's DC Golf tournament brought new players to the green. Virginia Beach/Norfolk Chapter rallied around a local family for a community event. Our virtual events included raising funds for Ukrainian Refugees and a 5-year-old girl battling a brain tumor.

Our success is only possible through the strong support of our donors, friends, and volunteers like you. We can't thank you enough!

## OUR NATIONAL BOARD

Elizabeth Baroody (President)

Dana Milkie (Vice President)

Trevor Garlock (Treasurer)

Amy Weisbrod (Secretary)

Ted Baroody

Darla Brown

Andy Carson

Mathilde (Tilly) Coyle

Brendan Curley

Bo Johns

Alexandra Rodman

Dale Smith

David Stout

Tim Sullivan

Gus Vlahos



In Sept. 2022, Curley Company owner and a Betterment Founding member, Jennifer Curley Reichert, hosted our National Board in DC for our annual meeting.

# 2022 By the Numbers

Thanks to the strong support of our network, Betterment was able to impact many new individuals, families, and organizations in 2022.

## \$108,694

### TOTAL DONATED

Donations were made to 15 individuals and families, 7 non-profit organizations, and 5 Carolyn Fund projects.

## 5 CAROLYN FUND PROJECTS

The Carolyn Fund, launched in 2021, was created to give grants to encourage the philanthropic spirit of children and young adults. This year, the fund helped launch five fundraisers led by young philanthropists in OH, VA, MD and IN. We supported lemonade stands, making crafts to sell to raise funds and making hygiene kits for a Honduras trip.

## 22 RECIPIENTS HELPED

From our youngest recipient fighting a brain tumor to families fleeing their homes because of war, we helped families and organizations in New York, Ohio, Maryland, Virginia, Delaware and Ukraine.



# 2022 By the Numbers (cont)

## 736 DONORS

Thank you to those who helped spread the ripple effect of goodness, either as an event sponsor, donor and/or attendee. YOU made a difference!

## FOUNDERS CIRCLE & FRIENDS OF BETTERMENT

Our Founders Circle (\$5,000 level) and Friends of Betterment (\$1,000 level) donors faithfully pledge their support over 5 years. These dedicated friends keep Betterment financially strong and able to react quickly to help those with immediate needs. In 2022, nearly 30 of these special supporters invested in the mission of Betterment.

When we look back on 2022, we are grateful for YOU - our recipients, donors and supporters.

*We look forward to continuing to spread the ripple in 2023!*



# 2022 Finances

## 2022 REVENUE

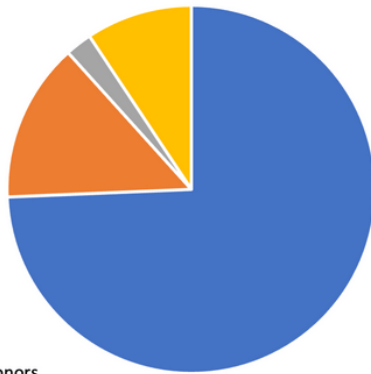
Event Income.....	\$204,191
Donors (FC, FOB)*.....	\$ 38,460
National Raffle.....	\$ 6,400
General Solicitation.....	\$ 25,638
<b>TOTAL REVENUE.....</b>	<b>\$274,689</b>

## 2022 EXPENSES

Event Expenses.....	\$102,251
General & Administrative.....	\$ 60,124
Recipients.....	\$108,694
<b>TOTAL EXPENSES.....</b>	<b>\$271,069</b>

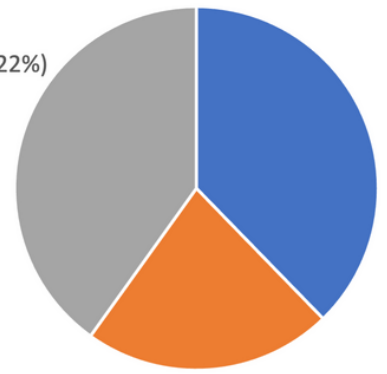
2022 Revenue

- Event Income (74%)
- Donors (FC, FOB)\* (14%)
- National Raffle (2%)
- General Solicitation (9%)



2022 Expenses

- Event Expenses (38%)
- General & Administration (22%)
- Recipients (40%)



\*Founders Circle and Friends of Betterment Donors

